



AT A GLANCE

Serving those affected by unplanned pregnancy through caring support, education and community outreach, while respecting all human life

Who We Are:

Formerly Labor of Love Maternity Home and Pregnancy Resource Center, in 2010 we transitioned to Bella Medical Clinic a stand-alone life-affirming Pregnancy Resource Center (PRC). We're a two-step program reaching women and men faced with an unplanned pregnancy. We encourage the parents to choose life by meeting their needs and providing free pregnancy tests and ultrasounds, adoption resources, parenting classes and community referrals. Bella Medical Clinic is a 501c3 under the name of Labor of Love

Our clinic's regulated thru National Institute of Family and Life Advocates (NIFLA) which provides PRCs with legal counsel, education, and training. This program is led by our Nurse Manager, a licensed RN trained in limited obstetrical ultrasound. Our medical director volunteer is Dr. Stacy Sensor, OB/Gyn. We're also affiliated with Heartbeat International which serves as the leadership supply line for the Pregnancy HELP Movement worldwide. Our licensed Social Worker leads this program.

Who We Serve:

Extremely Low Income (10%-30% of Median County Income)	70%
Low Income (30%-50% of Median County Income)	12%
Moderate Income (50%-80% of Median County Income)	4%
Other	14%
Total:	100%

Did You Know?

Bella collaborates with and refers to many local organizations to best serve our families' needs:

<u>Families Referred To (Top 5 out of 42):</u>	<u>% of Referred Families</u>		
	<u>2014</u>	<u>2013</u>	<u>2012</u>
Medical (OB/Gyn)	12%	17%	8%
Winnebago County Women, Infants & Children (WIC)	11%	14%	10%
BadgerCare	9%	11%	7%
WI Dept of Children and Families W2-CMC	3%	1%	1%
Library Programs	2%	1%	1%

How We Operate:

Bella's operating budget is **100%** solely supported by donations and grants. We accept in-kind donations for supplies for our *Earn While You Learn* boutique. The boutique is a rewards program for parents completing the various program segments.

Our Staff:

Beth Nemecek, CEO/Executive Director
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Shelley Lee, RN, Nurse Manager
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Sue Kraus, Social Worker
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Fast Facts About Bella Medical Clinic

- ✓ Bella collaborates with and refers to other agencies to increase awareness and to assist families find resources that are not available at Bella.
- ✓ All families are invited to complete an exit survey to evaluate their experience at Bella.
- ✓ In 2013 – 125 pregnancy tests were performed.
- ✓ In 2013 – 56% of women seeking a pregnancy test were initially considering abortion as an option.
- ✓ In 2013 – less than 8% of women initially considering abortion ultimately chose abortion following Bella's services.
- ✓ In 2013 – 110 ultrasounds were performed.
- ✓ More than 70% of families served at Bella are between the ages of 15 and 24.
- ✓ At Bella, a young woman's relationship with God is important to us. After asking permission we frequently pray with young women as they navigate the turbulence of an unplanned pregnancy.
- ✓ Bella receives NO federal funding. Bella operates by the generous gifts and grants made by local businesses, foundations, and private citizens.
- ✓ In 2013 – 39 individual fathers participated in the Earn While You Learn Program.
- ✓ Three Earn While You Learn Couples committed to marriage in 2013!